

Tollegno 1900

Tollegno, December 2021

SS 2023 TOLLEGNO 1900 FABRICS: IN THE NAME OF 3DWOOL BETWEEN PERFORMANCE AND ETHICAL RESPONSIBILITY

Sustainability, traceability, product performance, and service reliability: these are the guidelines of the collection for the next hot season of the Biella-based company, which confirms 3DWOOL as the interpreter of a highly contemporary lifestyle, making it the ambassador of a new way of experiencing clothing. Make way also for new products with a fabric that blends wool with Tencel-Lyocell, an eco-friendly fibre produced with extremely low water consumption.

Playing an active role in preserving the environment; offering products that are sustainable in their DNA, traceable, and respectful of the well-being of those who choose them; acting concretely to ensure maximum safety to its resources through production processes free of any toxic component; certifying its commitment with certificates that confirm the compliance of the production and processing of yarns and fabrics with green provisions; becoming the interpreter of a lifestyle that is consistent with its ethical choices: these are the elements that give life to the **Tollegno 1900 Fabrics collection** for spring/summer 2023. An offer that is an expression of the virtuous circle that the company has been able to maintain through a sustainable attitude and high-performance products, thanks to fabrics that combine attention to the protection of the environment and the people with the ability to fully meet the needs of modern men and women.

The main interpreter of the collection is **3DWOOL**, which, iconic product for Tollegno 1900, is the **ambassador of a new approach to dressing** that combines comfort with aesthetics, performance with ease, without compromising on functionality. *'Keeping these elements as their guiding light,'* Tollegno 1900 explained, *'our R&D division has developed the new collection concentrating its efforts on improving and implementing in particular the degree of elasticity and crease resistance and recovery of 3DWOOL.'* The result of this process are **fabrics that adapt perfectly to the needs of contemporary clothing, more casual, less rigid, less formal**, but not inattentive to factors such as quality, traceability, designs and colours.

3D WOOL: MEN AND WOMEN, SO DIFFERENT, SO SIMILAR

Classic colours and patterns on one side, impactful designs and strong shades on the other: the Tollegno 1900 SS 2023 collection interprets men's and women's fashion starting from this contrast, which, however, finds its element of continuity in 3DWOOL. What unites him and her is the **need for garments that keep their perfect appeal throughout the day, that are comfortable, enveloping, and do not constrain the shapes of the body, without forgetting functionality.** 3DWOOL is the answer to this need, thanks not only to its already high performance and highly elastic nature, which is the result of innovative design and

Tollegno 1900

production techniques starting from the creation of the yarn up to the special fabric finishing and ennobling operations, but also to its additional features. 3DWOOL is indeed **breathable, crease-resistant, and washable in water**, so as to adapt to the needs of business men and women as well as globetrotters, of men and women engaged in institutional meetings or informal events.

'3DWOOL is the protagonist of the collection, which can however also count on a base of products consolidated from years of production, but updated in colour and designs. The next spring/summer therefore features cloths in various weights, very fine poplin, mouliné aspects for the day dress, solid-coloured and patterned compact Casimir to interpret the four-season trousers available in mono- and bi-stretch versions, in extrafine and ultrafine wool. Around this offer, other products as well all united by a single thread: 3DWOOL.'

So make way for **super-stretch fabrics** – in mono- and bi-stretch versions they are characterized by a particular construction of the yarn, by above-average elasticity, and by excellent stretch recovery values – for **water-washable** fabrics, which, made in mono- and bi-stretch versions in various weaves, are simple to maintain and particularly suitable for making trousers, and for **extra-mélange** fabrics, offered in a range of ad hoc colours that mixes the virtues of yarn-dyeing with those of piece-dyeing to obtain particular effects and nuances. Completing the collection are the **neon fabrics**, both solid-coloured and patterned, those **specific for the creation of jackets** (pure wool or blended with natural fibres such as cotton and linen to better characterize effects and backgrounds), and those for **ceremonies**, which employ wool and viscose to enhance shine, hand, and hang.

SS 23: BETWEEN NEW PRODUCTS AND SOLID CERTAINTIES

The SS2023 collection also has the quality of bringing together continuity and innovation, tradition and experimentation. A clear expression of this is not only the development of a new product which, a mix of wool and **Tencel-Lyocell** (eco-friendly fibre), has a soft and slippery hand suitable for men's and women's clothing, but also the continuation of **stock service** for 56 3DWOOL variants dedicated to the world of tailoring and tailor-made products, and the availability of the 3DWOOL collection also in digital format. *'We work every day to make sure that what sets us apart are not only our fabrics, but also the service we offer at every stage. This is why we constantly strive to ensure that the quality of our products and our service is impeccable.'*

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